



State of California
Employment Training Panel

Training Proposal for:
Gold Crown Electronics, Inc.
Agreement Type: **Small Business**
Agreement Number: **ET09-0284**

Panel Meeting of: **October 17, 2008**

ETP Regional Office: **North Hollywood**

Analyst: J. Romero

CONTRACTOR:

- Type of Industry: Manufacturing:
Priority Industry: ☒ Yes ☐ No
- Contractor's # of Full-Time Employees
 - *California:* 15
 - *Worldwide:* 15
 - *Number to be trained:* 13
- Turnover Rate: 9%
- Repeat Contractor: ☐ Yes ☒ No

CONTRACT:

- Training Project Profile: Priority/Retrainee
- ETP Funding Amount: \$20,280
- In Kind Contribution: \$15,320
- Average Cost per Trainee: \$1,560
- Post Retention Wage: \$14.02
- Health Benefits: \$.87 per hour
- Occupations to be Trained: Supervisor, Administrative Staff, Quality Control Staff, Production Worker, Shipping/Receiving Staff, Owner
- Training Menu:
 - ☒ Business skills ☐ Literacy skills
 - ☐ Commercial skills ☐ Management skills
 - ☐ Computer skills ☒ Manufacturing skills
 - ☒ Cont. Improvement ☐ Other:
- Range of Hours: 8 - 200 Weighted Average: 60

- Multiple Job Numbers: ☐ Yes ☒ No
- County(ies) Served: Los Angeles
- Union Representation: ☐ Yes ☒ No
- Subcontractor: Quovus Incentives of Long Beach will provide Administration services for an amount not to exceed 11.5% of payment earned.

- Third Party Services: Quovus Incentives also assisted in the ETP application process for a flat fee of \$1,664.

INTRODUCTION

Gold Crown Electronics, Inc. (Gold Crown) located in Carson, was founded in 1985 as a service company specializing in electronics repair and refurbishing. Challenged by the competition of affordable new products diminishing the need for repair services, Gold Crown ventured into manufacturing in 1999, producing accessories for the automotive industry, namely, Honda, BMW, and Mercedes Benz.

The company's focus on the quality of its product and the use of sustainable material and enforcement of a rigorous e-waste procedure has enabled it to achieve Tier I Supplier certification. With the help of ETP training funds, Gold Crown can pursue higher level environmental certifications by providing continuous improvement training to its employees particularly, the ISO TS16949 which specifies the quality system requirements for the development, production, installation, and servicing of automotive-related products and is designed to help global suppliers meet increasingly difficult industry standards and expectations.

RECOMMENDATION

For the reasons set forth above, staff recommends approval of this proposal.